

Institute for Leadership Development & Research

2024 Program Overview



THE EXECUTIVE
LEADERSHIP COUNCIL

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The Executive Leadership Council

Institute 2024 Annual Programs (1 of 2)

Leadership Development Week
(LDW)
In-Person Courses

Program	Date(s)	Registration Deadline	Cost**	Location	Audience	Purpose (Content Hours)
Power of Women at Work	Apr 2	Mar 19	\$499 \$549 (w/ workshop)	Virtual (Hubilo)	Individual contributors & people leaders	Accelerate your career journey and professional impact as a Black woman. (5 hours 6.5 hours w/ workshop)
Black Men in Leadership	May 14	Apr 30	\$499 \$549 (w/ workshop)	Virtual (Hubilo)	Individual contributors & people leaders	Accelerate your career journey and professional impact as a Black men. (5 hours 6.5 hours w/ workshop)
Bright Futures	Jun 23-27	May 23	\$7500	New Orleans, LA	Anyone new to the Institute or LDW	Clarify your purpose-driven strengths to climb the ladder or build your own. (24 hours)
Navigating the Corporate Landscape	Jun 23-27	May 23	\$7500	New Orleans, LA	Individual contributors & people leaders	Walk the corporate tightrope with aplomb, while developing into a company MVP. (24 hours)
Leading Innovation	Jun 23-27	May 23	\$7500	New Orleans, LA	Individual contributors, people leaders & executives	Develop your intrapreneur skills through embracing your creative power. (24 hours)
Strategic Pathways for Women	Jun 23-27	May 23	\$7500	New Orleans, LA	Individual contributors, people leaders & executives	Actualize your professional power by turning stumbling blocks into stepping stones. (24 hours)
Strengthening the Pipeline 1	Jun 23-27	May 23	\$7500	New Orleans, LA	Executives	Transform from a doer to a strategic influencer, empowering the captains of your teams. (24 hours)
Strengthening the Pipeline 2	Jun 23-27	May 23	\$7500	New Orleans, LA	Senior Executives	Architect a results-driven legacy that reflects who you are while inspiring others to follow. (24 hours)
C-Suite Academy	Jul 29-31	Jun 28	\$9000	Atlanta, GA	C-Suite executives & C-Suite-ready executives	Developing the next cohort of Black CEOs, COOs, CFOs, etc. (17 hours)

The Executive Leadership Council

Institute 2024 Annual Programs (2 of 2)

Leadership Development Week
(LDW)
Virtual Courses

Program	Date(s)	Registration Deadline	Cost**	Location	Audience	Purpose (Content Hours)
Bright Futures	Aug 6-8	Jul 7	\$4250	Virtual (Zoom)	Anyone new to the Institute or LDW	Clarify your purpose-driven strengths to climb the ladder or build your own. (12 hours)
Leading Innovation	Aug 6-8	Jul 7	\$4250	Virtual (Zoom)	Individual contributors, people leaders & executives	Develop your intrapreneur skills through embracing your creative power. (12 hours)
Strategic Pathways for Women	Aug 6-8	Jul 7	\$4250	Virtual (Zoom)	Individual contributors, people leaders & executives	Actualize your professional power by turning stumbling blocks into stepping stones. (12 hours)
Strengthening the Pipeline 1	Aug 13-15	Jul 7	\$4250	Virtual (Zoom)	Executives	Transform from a doer to a strategic influencer, empowering the captains of your teams. (24 hours)
Navigating the Corporate Landscape	Aug 13-15	Jul 7	\$4250	Virtual (Zoom)	Individual contributors & people leaders	Walk the corporate tightrope with aplomb, while charting the path for others. (12 hours)
Strengthening the Pipeline 2	Aug 13-15	Jul 7	\$4250	Virtual (Zoom)	Senior executives	Architect a results-driven legacy that reflects who you are while inspiring others to follow.. (12 hours)
Mid-Level Managers' Symposium	Oct 2-3	Sep 18	\$2000	Washington, DC Marriot Marquis	People leaders & executives	Expand your professional network while taking your success-oriented thinking and strategies to a new level. (10 hours)
Mid-Level Managers' Symposium	Oct 2-3	Sep 18	\$1000	Virtual (Hubilo)	People leaders & executives	Expand your professional network while taking your success-oriented thinking and strategies to a new level. (10 hours)

** Cancellation Policy

All cancellations, regardless of timeframe, must be received in writing, including a brief explanation for the cancellation, and submitted via email. Cancellations received more than 30 days prior to the event are entitled to a full refund. No refunds, credits or rollovers will be granted for cancellations received 30 days prior to or after an event.

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APPENDIX

PROGRAM SLATE DEFINED

Power of Women at Work

The Power of Women at Work (POWW) is a one-day virtual symposium designed to equip Black women with the tools they need to navigate their ascension to executive leadership with purpose, grit and grace. The event features candid conversations with executive women who offer thoughtful insights for corporate leadership. Participants of this event will 1) interact with executive leaders and presenters 2) engage in facilitated networking 3) define authentic leadership and professional purpose

Black Men in Leadership

Black Men in Leadership is a one-day virtual symposium which aims to provide crucial conversations, networking and resources to accelerate the personal and professional growth of Black leaders. This conference of professional Black men provides counterintuitive insights and strategies backed by the latest research highlighting the state of Black men in the workplace.

C-Suite Academy

This program is designed to cultivate and connect the next class of Black chief executives through live instruction addressing the need for executives to be emotionally competent operators in increasingly volatile, uncertain, complex and ambiguous business environments. Participants of this course will be within one or two promotion levels of the C-Suite and will 1) explore unique challenges for Black leadership in an evolving social, racial, and complex environment on the path to the C-Suite 2) Examine current leadership sources of power and how to leverage them to drive change 3) Practice achieving results through influence and 4) Apply frameworks and innovative techniques to solve complex problems



PROGRAM SLATE DEFINED

Leadership Development Week (LDW)

LDW serves as a premier corporate leadership summit meticulously crafted to empower the next generation of Black executive leaders with the fluency and proficiency needed to ascend the executive ranks. LDW is designed to identify and practice leadership competencies for every stage of professional experience across industry or function which is why it is comprised of six unique learning cohorts across career levels including Bright Futures, Navigating the Corporate Landscape, Strategic Pathways for Women, Leading Innovation, Strengthening the Pipeline Part 1, and Strengthening the Pipeline Part 2. Participants of this program will 1) identify and explore the emotional intelligence model and its role in cultivating Black executive leaders 2) create a blueprint for their career design 3) network with peers across industries 4) participate in keynote events featuring ELC Members.

Mid-Level Manager's Symposium

Held during ELC Week, this annual Symposium is a two-day, professional development experience delivered for over 1,000 in person and 5,000+ virtual high-potential, high-performing corporate managers and leaders. Participants learn from and network with ELC members who represent the most senior global executives in Fortune 1000 and Global 500 companies. The MLMS experience is further enhanced by in-depth workshops, interviews and panel discussions with subject matter experts and industry and celebrity thought leaders.

